



BIG RED RIDE

2017

**MUSCULAR
DYSTROPHY
NSW** BUILDING STRENGTH
REACHING POTENTIAL

A Unique Sponsorship Opportunity

On 26 November 2017 Muscular Dystrophy NSW will host the fifth Anniversary Big Red Ride Sydney. The 150km event has so far seen 400 cycling enthusiasts endure the toughest charity ride out of Sydney.

Participants will once again enjoy a celebration of Sydney icons in a **ride of endurance** they will never forget.

100% of funds raised go to the MDNSW Kids For Life program. So far \$500,000 has been raised to provide critical life changing support to children with this life-limiting condition.

Muscular Dystrophy NSW would like to invite you to become a Naming Rights (\$10,000), Event (\$3,000) or Jersey (\$1,000) sponsor of the 2017 Big Red Ride Sydney.

Contact MDNSW Head of Fundraising and Partnerships Allison Maher on (02) 9888 5711 or allison.maher@mdnsw.org.au to request the full sponsorship proposal and discuss additional leveraging opportunities to match your **company goals and objectives.**



26 November 2017

Bondi Beach - Richmond - 85 km

Bondi Beach to Katoomba - 150 km

<http://bigredridesydney.gofundraise.com.au>

mdnsw.org.au

Call 02 9888 5711, email allison.maher@mdnsw.org.au or by post at:
MUSCULAR DYSTROPHY NSW Suite 2.04, 35 Waterloo Road, PO Box 1365, Meadowbank NSW 2114

STRENGTH FOR THOSE
WHO NEED IT MOST